

MASTER 2 INTERNATIONAL MASTER IN BUSINESS ADMINISTRATION

Program Leaders: Eric Hertzler, Patrick Fleurentdidier

Objectives

The **Master 2 International Master in Business Administration** trains futures managers in an cross cultural context. Fully taught in English, this master is dedicated to students from various background and nationalities , who validated at least 240 ECTS, 4 years of Higher Education with a Graduate Degree in Management, Economics or Social Sciences, but also to students in other disciplines or young professionals who wish to build a career through a professional break used to acquire new knowledge and skills. It will lead them to:

- Broaden and deepen your general knowledge in Management and Finance in a global context.
- Get some specific knowledge in Project Management, in Finance, in Marketing, in Innovation and Strategy.
- Use your knowledge and adapt it with an ethical intercultural view.
- Get some experience in major French or International Companies.

Outcomes

This program will allow you to apply for general or project management positions in start-ups, international companies, institutions or organizations leading to highly diversified international careers in France, Europe or Overseas. Alumnis are now Digital Marketers, Event and Project Managers Business Developers, Sales Development Representative at HP, Assistant Global Strategic Marketing at Sanofi Aventis, Corporate Strategy Analyst at IDEMIA, Environmental Manager at Airbus, Assistant Manager Analytics for Strategic Operations at Adidas, International Manager, Sales Manager, Entrepreneurs..).

Skills

After this program, the students should be able to:

- Have a comprehensive understanding of any organization on a strategic an operational level,
- Analyze ethically the economic and legal environment of the organization,
- Assess all kind of organizational issues, informations and make recommandations accordingly,
- Manage an organization in its differents dimensions,
- Manage people, a budget, a business strategic unit and control with leadership skills,
- Design, conduct and evaluate an innovation or change management project,
- Master a field of technical expertise (data, legal, scientific, linguistic...) that complements areas of business management

Organization of Study

The class size is limited to 25-30 students from all around the world. Harvard Business Publishing online courses are offered to catch up in specific areas in the beginning of the program (Excel, Finance, Communication). The teaching method encourages strong student involvement, through active participation, personal involvement, and team work. Additionnally to Learning expeditions, group projects and business games, all courses consist of a mix of lectures, readings, case studies and discussions. Emphasis are placed on the development of analytical skills, critical thinking and written and oral skills. Faculty members are International Professors, Researchers, Managers, Entrepreneurs and Senior Lecturers who all share with enthusiasm their expertise and international experience.

CONTACT

Continuous Training Coordinator

Hélène Assi

fc-iae@u-pec.fr

www.iae-eiffel.fr

Key Datas

14%	94%	16th different
Selectivity Rate	Success Rate	Nationalities
Contact hours		Tuitions Fees
400h + 6 months internship		6300 € *

Admission Process

Admission to the **Master 2 International Master in Business Administration** is two stages:

- **Admissibility:** selection based on an application including academic records, letter of motivation, experience, activities...
- **Admission:** interview with 2 professors

Academic Requirements

- Excellent academic record ;
- Professional experience and international background ;
- Validated at least 240 ECTS or equivalent (VAPP)
- Excellent command of English (IELTS 7, TOEFL IBT 90 ou TOEIC 850).

Program

UE	Courses	Contact Hours	ECTS
UE 1 Economic, Financial and Legal Management	Financial Markets	24	13
	Global & European Economics	24	
	International Business Law	24	
	Financial Accounting	24	
UE 2 Fundamentals of Business Management	Process & Operation Management	24	27
	Business Ethics	24	
	Uncertainty, Data and Judgement	24	
	Business Game	21	
	Innovation Management	24	
	International Negotiation	24	
	Leadership	24	
UE 3 Developing Management Skills	Project Management	24	12
	Digital Marketing and Electronic Commerce	24	
	French Language & Civilization*	20	
	Spanish Language*	20	
	Entrepreneurship	24	
	Cross Cultural Management	24	
	Internship	8	8
TOTAL		400	60

Strengths

Online Modules

Harvard Business Publishing

Full Program in English

Global and Intercultural Skills

Teaching Methods

(Learning Expeditions, Case Studies, Business Games, Expat talks with alumni...)

International Faculty and Staff

* Elective between French and Spanish

Program Validation

Courses and skills are continuously evaluated during the semester for each UE by written exams, quizzes, presentations, group projects or case studies.

A Professional Master Thesis is required in order to validate the Internship. A defense takes place at the end of the Internship. In order to validate the Master, students must have at least 10/20 for each UE as well as for the Professional Master Thesis.

Academic Calendar

From September until September
(12 months)

Lectures from Sept. until February
Internship from March until Sept.

Location

Campus de Créteil
Place de la porte des champs
94010 Créteil cedex

Access Map



Certifications



Codes

Fiche RNCP : 24206
CPF Salarié : 201425
CPF demandeur d'emploi : 202001

* For more information on tuitions fees, please contact the Continuous Training Coordinator.