



licence 3

INTERNATIONAL MANAGEMENT



Degree ranked in the TOP 12 in 'International Management' by Eduuniversal at national level in 2026.



Objectives of the training

The Bachelor's Degree in International Management (3rd year) aims to provide in-depth knowledge of the main functions of a company, mastery of the main techniques and the development of critical thinking in management.

It also helps to develop the ability to evolve in a multicultural environment and to improve students' language skills (English, other foreign languages or French as a foreign language).

The limited number of students from different cultural backgrounds allows interactions between students and the permanent teaching staff, which is made up of academics who are specialists in the subjects taught and experienced professionals.

After the training

Students who have obtained the Bachelor's degree in International Management can seek employment abroad and also have several options for continuing their studies if they wish to become senior executives:

- Continue their studies in one of the Master's programmes offered by IAE Paris-Est
- Continue their studies abroad
- Enrol in another university or business school



Initial training



International exchange

for French students, internship
for foreign students



High employability rate

(80% of graduates employed 6
months after a Master's degree
at IAE Paris-Est)

More information at www.iae-paris-est.fr

TRAINING PROGRAMME

BACHELOR'S DEGREE IN INTERNATIONAL MANAGEMENT (3RD YEAR)

UNDERSTANDING THE CHALLENGES AND COMPLEXITY OF ORGANISATIONS

Management control, Organisation and management, Introduction to Data Science, Intercultural management, Fundamentals of strategy, Ecological, digital and societal transitions, Statistics applied to management

MASTER AND DEEPEN CORE MANAGEMENT SKILLS

HR for managers, Finance, Sustainable marketing, International management

COMMUNICATE

Business English, LV2 (French students) or French as a foreign language (FLE, foreign students)

PROFESSIONAL PROJECT

Career planning, Internship (foreign students), free unit

THE BENEFITS OF THE TRAINING

- Small class sizes allowing for personalised educational support.
- Courses taught by academic staff and professionals.
- Programme taught mainly in English, with a student body composed of French and international students.



DISCOVER
THE TRAINING
PAGE

ACADEMIC COORDINATORS

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